

**MYSTERY BRIDGE HAND SWEEPSTAKES
OFFICIAL RULES
SWEEPSTAKES OPEN TO LEGAL RESIDENTS OF THE UNITED STATES AND CANADA,
AGES 6 TO 19 ONLY**

NO PURCHASE NECESSARY. A purchase will not increase your chances of winning. Void in Puerto Rico, Quebec, and where prohibited or restricted by law. If you are considered a minor in the state or providence in which you reside ("Minor") you must have your parent or legal guardian's ("Parent") permission prior to participation.

1. Sweepstakes Period/Description: The Mystery Bridge Hand Sweepstakes ("Sweepstakes") begins at 12:01 AM Central Standard time (CST) on 1/8/10 & ends at 11:59:59 AM CST on 7/31/10 ("Promotion Period"). Youth members can enter by correctly guessing the name of the famous "mystery bridge hand" used on the 2010 Youth North American Bridge Championship logo. A random drawing for all entries that correctly guess the name of the famous "mystery bridge hand" will be held at the end of the Promotion Period to award the one (1) Grand Prize ("Prize Drawing").

2. Eligibility: To enter the Sweepstakes you must be a legal resident of the United States, the District of Columbia, or Canada and between the ages of 6 and 19 and have permission to enter from your Parent at the time of entry ("**Participant**"). Sweepstakes is void in Puerto Rico, Quebec & where prohibited by law. Employees of American Contract Bridge League, (the "**Sponsor**"), and its agents, representatives, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses), and the respective household members, of Sponsor and each of its respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees, parent companies, prize providers, individuals engaged in the development, production or distribution of Sweepstakes materials, advertising and promotion agencies, and Promoter, are not eligible to participate. Sweepstakes is subject to all federal, state, and local laws. U.S. law governs this Promotion. Sponsor reserves the right to disqualify participants who violate these Official Sweepstakes Rules, or interfere with this Sweepstakes in any manner. If a participant is disqualified, Sponsor reserves the right to terminate that participant's eligibility to participate in the Sweepstakes.

3. How to Enter: Go to www.youth4bridge.org at any time during the Promotion Period and print the official entry form "entry form". Each Participant must fully complete the entry form, including the parental permission section if a Minor, on the entry form to be eligible to enter the sweepstakes. There are two ways Participants can submit their entry forms, (1) Bring your entry form to the 2010 Youth North American Bridge Championship to be held in New Orleans, LA on July 29, 2010 through July 31, 2010 and turn it in to a representative of the American Contract Bridge League at the registration table. Entries brought to the championship must be received by 11:59:59 AM CST on 7/31/10 in order to be eligible OR (2) Mail your entry form to Mystery Bridge Hand Sweepstakes, C/O American Contract Bridge League, PO Box 289, Horn Lake, MS 38637. Mail in entries must be received by 7/9/10 in order to be eligible. ALL ENTRIES MUST HAVE THE PARENTAL PERMISSION SECTION COMPLETED, IF PARTICIPANT IS A MINOR, TO BE ELIGIBLE TO ENTER AND TO BE AWARDED THE PRIZE. Limit one (1) sweepstakes entry per person during the Promotion Period.

4. Parental Permission: Upon initial registration by a child, the parent of the entrant MUST have completed the parental permission section of the entry form for the Minor to be eligible to enter or be awarded the prize.

5. Grand Prize Random Drawing: One (1) Grand Prize winner will be selected in a random drawing held on 7/31/10 by Sponsor at the 2010 Youth North American Bridge Championship from among all eligible entries received. Decisions of the Sponsor will be final and binding on all matters relating to this Sweepstakes.

6. Prizes/Odds of Winning : (1) Grand Prize: A Samsung - Netbook with Intel® Atom™ Processor. ARV: \$329. Grand Prize winner will be notified and awarded the prize if he/she is in attendance at the 2010 Youth North American Bridge Championship on 7/31/10. If Grand Prize winner is not in attendance, then winner will be notified by mail or email within 30 days of drawing. Odds of winning the Grand Prize in the Random Drawing is dependent on the number of eligible entries received.

7. General Prize Conditions/Restrictions: Before a Potential Prize Winner will be deemed an Official Prize Winner, he/she, if a Minor, must have the parental permission section completed and signed by Minor's parent to be awarded the prize. Sponsor is not responsible for any mechanical difficulties or failure connected with the Prizing, or any act or omission whatsoever. No transfer, substitution, or cash equivalent for the Prize is allowed except at Sponsor's sole discretion. Sponsor reserves the right at its sole and absolute discretion, to substitute a prize with a prize of equal or greater value if prize cannot be awarded as described for any reason. Prize is to be awarded "as is", is non-transferable and may

not be given, bartered, substituted, sold, or exchanged for cash or another prize. In the event that a Potential Prize Winner chooses not to accept his/her prize, or is unable to be notified, an alternate Potential Prize Winner will be randomly selected from all of the remaining entries.

8. Limitations of Liability: Sponsor is not responsible for any claims, damages, lawsuits, causes of action, proceedings, or liability due to a) any injuries, theft, damages, expenses, costs, or losses to any person (including death) or property of any kind resulting from, arising from, or in connection with, in whole or in part, directly or indirectly, b) the acceptance, receipt, possession, defects in, misuse, inability to use, or use of any prize element contained in the Prize or the Sweepstakes and any elements thereof or the participation or inability to participate in any Sweepstakes-related activity or participation in this Sweepstakes, c) any malfunction of the entry form website including but not limited to any technical problems or malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network (TSP), computer online systems (ISP), servers or providers, computer equipment, software, failure of Participant on account of technical problems or traffic congestion on the internet or at any website or any combination thereof, including injury or damage to Participant's or to any other person's computer(s) related to or resulting from participating or downloading materials contained in this Sweepstakes, d) communication disruption or other forces beyond their reasonable control, including inability to access any website, submit an entry or other disruption related to internet traffic, virus, bug or any unauthorized intervention whether or not caused by any action(s), regulation(s), order(s), or request(s) or any other cause(s) beyond Sponsors sole and reasonable control, e) injury or damage to persons or property caused, directly or indirectly or by computer virus, in whole or in part from any Participant's participation in the Sweepstakes, f) receipt or use of any portion of the Prize or otherwise resulting to any computers from Participant's access to the Sweepstakes website or entry into the Sweepstakes, g) any lost, late, stolen, misdirected, damaged, incomplete entries or error in the collection or retention of entry information or element thereof, h) any typographical or other error in the rules, printing of the rules, offering or announcement of any prize, i) any change in the prizing, j) any interruptions in or postponement, cancellation, or modification of the Sweepstakes, k) human error, l) interruption or inability to access the Sweepstakes, the Sweepstakes Site or any other Sweepstakes-related web pages, or any online service via the Internet due to hardware or software compatibility problems, m) any damage to Participant's (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes, n) any wrongful, negligent, or unauthorized act or omission on the part of Sponsor, or any of its agents or employees, o) the collection, use and/or sharing of Participant's personally identifiable information by Sponsor or its designees and the violation of any privacy, personal, publicity or proprietary rights.

The Winner (and his/her Parent) hereby acknowledges that the Sponsor has neither made nor are in any manner responsible or liable for any express or implied warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or any component thereof. Winner (and his/her Parent) assumes all liability for any injury or damage caused, or claimed to be caused, by participating in this Sweepstakes or use or redemption of the Prize. In the event a Potential Prize Winner or Winner is disqualified for any reason under the provisions of these Official Rules, such winner and all rights to any prize will be forfeited in its entirety. A random drawing will be conducted in order to select an alternate Potential Prize Winner, if time permits.

Sponsor reserves the right in their sole discretion to disqualify any individual that Sponsor finds to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

PARTICIPANTS FURTHER AGREE THAT IN ANY CAUSE OF ACTION, THE SPONSORS' LIABILITY WILL BE LIMITED TO THE COST OF ENTERING AND PARTICIPATING IN THE SWEEPSTAKES, AND IN NO EVENT SHALL THE SWEEPSTAKES ENTITIES BE LIABLE FOR ATTORNEYS' FEES AND/OR EXPERTS' FEES AND COSTS. PARTICIPANTS WAIVE THE RIGHT TO CLAIM ANY DAMAGES WHATSOEVER, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, CONSEQUENTIAL, DIRECT, OR INDIRECT DAMAGES.

USE OF INFORMATION: By entering the Sweepstakes you (and your Parent) agree that your Entry and any other personally identifiable information collected or used in connection with the Sweepstakes may be used by the Sponsor in accordance with the Privacy Policy, as posted on www.youth4bridge.org.

9. Winners List: For the list of the Grand Prize winner, available after 7/31/10, send an SASE by 8/15/10 to: Mystery Bridge Hand Sweepstakes, PO Box 16350, Rochester, NY 14616.

Sponsor: American Contract Bridge League, PO Box 289, Horn Lake, MS 38637